

CASE STUDY: BLAINE ORTHOPEDIC SURGERY CENTER

Opened in June of 2018, this 12,000+ square foot health care facility serves patients with nearly all same-day orthopedic surgery needs.



SERVICES PROVIDED

- Forms Design
- Forms Printing
- Collating and Kitting
- Online Ordering



Print Collateral

"FOR THE SHEER VOLUME OF PAPERWORK WE USE AND PROVIDE, IT'S ESSENTIAL WE PARTNER WITH A COMPANY LIKE SOULO... AND SOULO HAS BEEN GREAT TO WORK WITH."

- JANELLA LEARN
PRE/POST NURSE MANAGER AT BOSC

OPPORTUNITY

Blaine Orthopedic Surgery Center (BOSC) does all their documentation and charting on paper. They needed a print partner that was responsive to their frequent update needs.

SOLUTION: SOULO

Enter SOULO. We print BOSC's forms as well as items like BOSC branded stationery and letterhead, pens, water bottles, business cards, envelopes, and folders for patient paperwork.

When there's a big change happening with BOSC's documentation, the SOULO team captures every detail and makes sure we understand exactly what needs to change. That helps reduce the back-and-forth between SOULO's design team and BOSC.

SOULO also strives to get the documentation exactly the way BOSC needs it, and work quickly so as not to hold up anything at BOSC. "The SOULO team is patient with my tweaks and changes throughout the editing process," Janessa Learn, Pre/Post Nurse Manager at BOSC adds. "I'm always impressed how quickly they can get proofs back to me, too."

Once approved, the forms are printed at whatever quantity BOSC needs. But that's not all.

SOULO built an online ordering system that healthcare providers can use to easily order the medical forms and promotional items they need. It saves our customers a great deal of time and allows them full control to place their own orders, at any time of day or night. Plus, every form gets updated in the system whenever there's a change.

RESULTS

The result of working with SOULO is a great blend of in-person connections, digital revisions, and an ordering system available 24/7/365, that draws on several of SOULO's services. It's the kind of partnership we strive for with all of our clients.