

CASE STUDY: UNION DEPOT

Union Depot in St. Paul is a historic railroad station in the Lowertown neighborhood. These days it still serves light rail, Amtrak trains, and bus lines, but this one-of-a-kind facility is so much more. A substantial renovation overhauled the building, making it a hub for offices, shopping, food and drink, and events.



SERVICES PROVIDED

- Monument Sign
- Window Graphics
- Directional Signage
- ADA Signage (restrooms, etc)
- Banners (streetlamp & building)
- Tenant signage

OPPORTUNITY

A new look and purpose for the Union Depot necessitated new, cohesive signs that complemented the building's historic appearance and classic appeal (it's on the National Registry of Historic Places) while also meeting modern-day standards and requirements.

SOLUTION: SOULO

In preparation for and during the construction, a team of about 40 people scoured historical resources and images to make sure that the color patterns and schemes of the renovated Union Depot aligned with the building's history.

Then it was up to SOULO to ensure the paint for the interior and exterior signs was the exact right color, whether it was wayfinding signs inside the building, monument signs outside, or tenant signs above doors.

Even something as simple (which is not at all simple in practice) as hanging a banner on the outside for a big event, like Train Days, took a great deal of effort. Because of the building's historical value and designation, SOULO spent almost a year working with both the National Park Service and the Ramsey County Historical Society to get approval to install hardware on the outside of the building to hang those banners.

Even after the hardware was installed, it's still a four-story building; it takes more than a stepladder to reach those heights! But SOULO has the experience; our large format group prints and installs new banners for different events and seasons.



Outdoor Wayfinding Sign



Bus Stop Window Graphics

SOULO is proud to play a part in Union Depot's ongoing evolution, as we continue to provide signage for new tenants and banners for events.

RESULTS

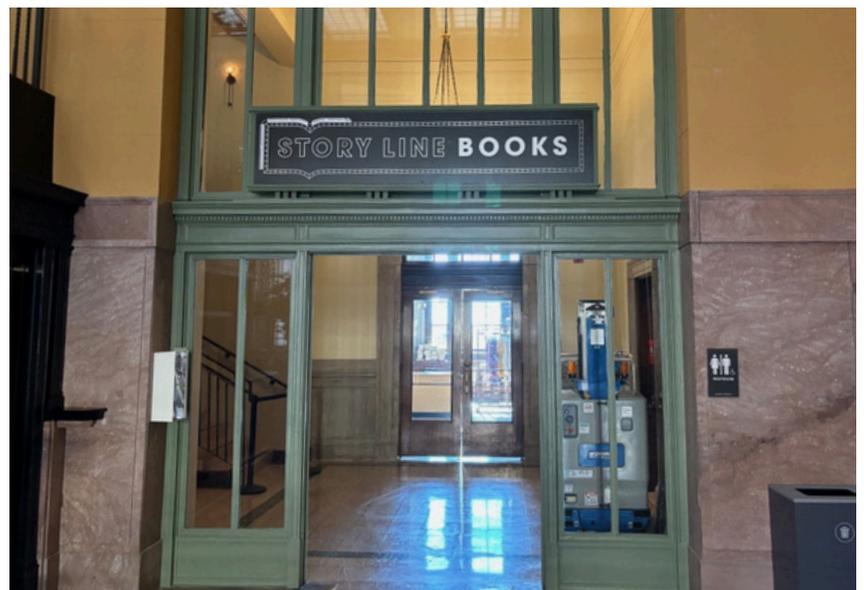
The Union Depot is a terrific gathering center, one that connects people within the community as well as (literally) to many other cities. Since its renovation, it has fulfilled its promise as a modern attraction while retaining its original neoclassical grandeur.



Tenant Sign



Monument Sign



Tenant Sign